

## DATACARD® SD260 CARD PRINTER



### THE NEW LOOK OF LEADERSHIP

*The SD260 card printer delivers the New Look of Leadership with outstanding print quality, reliability, easy operation and efficiency in a small footprint.*

### The best card issuance value on anyone's desktop

There is nothing entry-level about the Datacard® SD260 card printer. It is packed with industry-leading innovations that make desktop ID card printing simple and economical. The SD260 printer is ideal for anyone who prints ID cards as part of their busy workday. With its competitive features and price, the SD260 printer is a great value. But its real value is that we thought of everything, so you will worry about nothing.

### Dozens of great innovations in one great card printer

- **Easy operation that anyone can master.** Intuitive icons guide you through the soft-touch control panel and LCD screen. Cards and supplies are easy to load, and the ergonomically designed ribbon cartridge includes a drop-in cleaning roller.
- **Superb image quality for high-impact IDs.** New TrueMatch™ printing technology ensures vibrant colors and crisp, clean printing results. The high-fidelity printer driver uses the latest Microsoft® XPS-based technologies to dramatically improve speed and image quality. Batch after batch, you get consistently great results from the first card to the last.
- **Reliable performance and superior speed.** TruePick™ card handling accurately picks cards, standard and thin, every time with no adjustments — an industry exclusive. New precise printhead technology increases overall production speeds.
- **All the right connections for easy setup.** Built-in Ethernet and USB ports, and the browser-based Printer Manager, help you integrate the SD260 printer into just about any application or IT environment.
- **Engineered for Earth-friendly performance.** The SD260 printer earned its ENERGY STAR® qualifications by consuming far less electricity than its predecessors. With unique features such as biodegradable supply cores, recyclable materials and power-down button, the SD260 printer sets new benchmarks for environmentally responsible card printing.

**Datacard**Group

# DATACARD® SD260 CARD PRINTER

Color and monochrome print capabilities in the same printer

Manual feed or automatic 100-card input hopper

Intuitive LCD panel with soft touch controls

25-card output hopper standard with optional 100-card output hopper



Reloadable supply cartridges with drop-in cleaning roller

Advanced printer driver – support for third-party application development



Ethernet and USB connectivity

## SD260 Standard Features

### Print capabilities

- One-sided, edge-to-edge printing; manual duplex printing
- Full-color and monochrome printing capability
- Alphanumeric text, logos and digitized signatures
- Variety of bar codes: 1D/2D bar code images

### Print resolution

- 300 dots per inch, 256 shades per color panel

### Print quality

- Ability to conform to Microsoft® sRGB standard

### End-to-end color management

### Print speed

- Full-color printing: up to 200 cards per hour
- Monochrome printing: up to 830 cards per hour

### Printer display

- Printer status messages
- Multiple backlight settings

### Card capacity

- Automatic feed: 100-card input for 0.030 in. (0.76mm) cards, 25-card output standard
- Manual feed: One card input; 5-card output for 0.030 in. (0.76mm) cards

### Printer driver

- Adjustable color controls with image preview
- Pre-set area to block printing on magnetic stripe, with escapes for custom areas
- Utilizes Windows® XPS-based technology for high-fidelity printing
- Secure disabling of card remake

### User-friendly operation

- Printer messages display on LCD panel
- Graphical display on Windows 7 and Windows Vista® operating systems
- Easy, fast installation
- Card remake standard with cancel option
- Operator-replaceable printhead
- Front panel soft power button

### Datacard® Certified Supplies featuring Intelligent Supplies Technology™

- Automatic identification and validation for ribbons
- Adjustable low ribbon and cleaning card alerts
- Ribbon saver

### Warranties

- 30-month standard depot warranty
- 30-month printhead warranty (no pass restrictions)

## SD260 Options

### Magnetic stripe encoding

- ISO 7811 Three-track option
- JIS Type II Single-track option
- High- and low-coercivity
- Support for standard and custom data formats

### Smart card personalization (Available soon)

- Contact/contactless all-in-one reader
- Contact station

### Extended 100-card output hopper

### Kensington® security lock for printer

### Printer cleaning supplies

### Print ribbon kits

- Full-color with resin black and topcoat panel, YMCKT\*, 250 images
- Full-color with resin black and topcoat panel, YMCKT\*, 500 images
- Full-color short panel with resin black and topcoat panel, ymckT\*, 650 images
- Resin black and topcoat panel, KT\*, 1000 images
- Resin black, dark blue, white, red, green, silver, gold, metallic silver, metallic gold, 1500 images
- New, improved scratch-off, 1500 images

## SD260 Specifications

### Physical dimensions

- L 15.4 in. x W 6.7 in. x H 8.7 in.  
(39.0 cm x 17.0 cm x 22.1 cm)

### Weight

- 10.0 lbs (4.6 kg) (depending on options)

### Electronic requirements

- 100/120V, 50/60 Hz
- 220/240V, 50/60 Hz

### Plastic cards accepted

- ISO ID-1/CR-80 size cards
- 3.370 in. x 2.125 in. (85.6 mm x 53.98 mm)
- PVC with glossy laminate surface
- Select key fob cards (ISO ID-1/CR-80 size cards)
- Datacard® StickiCard™ adhesive-backed plastic cards

### Card thickness accepted

- 0.010 in. to 0.037 in. (0.254 mm to 0.939 mm)

### Printer memory

- 128 MB standard

### Operating environment

- 60°F to 95°F (15°C to 35°C)
- 20% to 80% non-condensing humidity

### Storage environment

- 5°F to 140°F (-15°C to 60°C)
- 10% to 90%, non-condensing humidity

### Connectivity

- Bidirectional USB 2.0
- Ethernet 10 Base-T/100-Base-TX (with activity light)

### Operating system support for printer driver

- Windows 7 (32 and 64 bit)
- Windows Vista® (32 and 64 bit)
- Windows 2008 Server (32 and 64 bit)
- Windows XP SP3 (32 bit)
- Windows 2003 Server R2 (32 bit)
- Microsoft Windows Hardware Quality Labs (WHQL) certified

### Agency approvals

- cULus, FCC, I.C., CE, Ctick, VCCI, RoHS, WEEE, ENERGY STAR, CCC, KCC

### Environment/energy-saving features

- ENERGY STAR qualified printer
- Biodegradable supply core
- Recyclable enclosure plastics (marked with recycle symbol per Resin Identification Code)
- Recyclable packaging

### Included with SD260 printer:

- Printer Driver CD, Quick Install Guide and Warranty
- Cleaning Pen
- Cleaning Roller Spindle
- USB Cable
- Power Supply
- Power Cord (Region-specific)

## Datacard Group

### Corporate Headquarters

11111 Bren Road West  
Minnetonka, Minnesota 55343-9015  
Phone: +1 952 933 1223  
www.datacard.com  
info@datacard.com



Datacard, StickiCard, TrueMatch, Intelligent Supplies Technology and TruePick are trademarks, registered trademarks and/or service marks of DataCard Corporation in the United States and/or other countries. Microsoft, Windows and Windows Vista are registered trademarks of Microsoft Corporation. Kensington is a registered trademark of ACCO Brands Corporation. ENERGY STAR is a registered trademark owned by the U.S. Environmental Protection Agency. EcoPure is a registered trademark owned by Bio-Tec Environmental LLC. Names and logos on cards are fictitious. Any similarity to actual names, trademarks or tradenames is coincidental.

©2010 DataCard Corporation. All rights reserved. Specifications subject to change without notice.

DP10-9016